Beat: Lifestyle

Mermaids Do Exist in Queensland Australia

Gold Coast Beauties become Mermaids

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USPA NEWS - Three-quarters of the Earth covered by water, it's little wonder that, many still believe the oceans contain many mysterious creatures, including sea serpents and mermaids.Two “˜Gold Coast Makeup Artists´ (MUA´s) are singing like Sirens to mermaids from the icy depths of the Pacific Ocean.

Greek mythology contains stories of the god Triton, merman messenger of the sea, several modern religions, including Hinduism and Candomblé (an Afro-Brazilian belief), worship mermaid goddesses to this day. In folklore, mermaids were often associated with bad luck and misfortune because they lured errant sailors off course steering them to gloom. Mermaids are much like their cousins, the sirens the beautiful, alluring half-bird, half-women who dwelled near rocky cliffs that sung to passing sailors. Homer's "Odyssey," written around 800 B.C., tells of Ulysses, who ears were tortured by the sweet sounds of the sirens. In other legends “” from Scotland and Wales, for example “” mermaids befriended, and even married, humans according to legend.

Hundreds of years ago, sailors and residents in coastal towns around the world told of encounters with sea-maidens. One story, dating back to the 1600s, claimed that a mermaid had entered Holland through a dike, and was injured in the process. She was taken to a nearby lake and was soon nursed back to health. She eventually became a productive citizen, learned to speak Dutch, performed household chores and converted to Catholicism.

In 1830 Scotland one story claimed that a young boy killed a mermaid by throwing rocks at it. The creature looked like a child of about 3 or 4, but had a salmon's tail instead of legs. The villagers are said to have buried it in a coffin, though there seems to be no historical evidence of this fishy tale.

No matter what your belief amazing images of mermaid like creatures are surfacing all over social media spearheaded by MUA´s Tegan Drake and Katrina Burgess from Surfers Paradise , Queensland.

Drake became a Makeup Artist in 2007 after studying at the Napoleon Perdis Makeup Academy in Surfers Paradise on the Gold Coast. Since then she has been doing weddings and formals while working a second job.
“At the end of 2015 I decided to update my knowledge and skills and enrolled at a Huxley School of Makeup. Since graduating at the beginning of this year I have done a lot more creative work on a film sets, photo-shoots“, said Drake.

Burgess graduated in 2005 from the Aoraki Polytechnic in NZ moving to Australia in 2007 with her family. Since graduating from the Huxley School of Makeup and meeting Drake, creative minds have been working overtime. “This year has been an excitement of film productions, fashion shows, TV commercials, beauty pageants, music videos and red carpet events,“ said Burgess.

I asked Both Drake and Burgess why the modelling and makeup industry has changed so much since the 80´s and 90´s where a good MUA would be paid a fortune by fashion houses and photographers for the right look?
“We find it extremely difficult as artists to get work and to be paid for it when people are offering their services for free on social media. These MUA´s devalue their own positions in what they are offering, making it impossible for professionals like ourselves to get ahead and make a name for ourselves in this industry when we can't compete with “˜FREE´ “, explained Burgess.
“We find working together on high end projects to get more publicity as premium MUA´s is important as we are after the same goals and are wanting to be known for our adversity and different genres giving us exposure through networking with other professionals like ourselves in the industry“, said Drake.

“Many Facebook models are simply girls who flaunt themselves to get attention for more “˜likes´ and “˜followers´. Serious Models take their career seriously and want to be respected as a professional model so that they can be branded internationally with modelling agencies worldwide as a “˜PAID´ model not an “˜INSTAGRAM´ Model.
Facebook now promotes hundreds of modelling sites targeting young and naive models prepared to work for free with anyone with a camera and a Facebook photographers page.

Time For Print (TFP) pages are appearing everywhere on social media offering stardom and fame by simply working with as many photographers as they can to build a good name. Problem is they do get a good name“¦ the reputation of working for free and they become desperate in the eyes of actual paying clients. Advertising clients have a budget but when so many are offering “˜Free´ it means more profit to the middleman. One website in Brisbane refers to TFP work as “˜Volunteers´ and even “˜Internships´ boasting ,“this is a great way to build your portfolio and network with some interesting people along the way. Looking for Photographers, Makeup Artists and Models . TPF or Time for Prints and is an idea generated for all types of creatives including; photographers, stylists etc to come together and produce images to build their portfolios in exchange for each person´s time, everybody involved gets a copy of the images taken during the shoot.“Ironically the same people will be seen on other social media sites complaining that nobody will pay them for modelling , makeup work or photography.

When competing in an industry overcrowded by TFP groups, Start saying “˜NO´, produce a higher standard of workmanship and treat your business as anything but a social scene.
Dale Carnegie once said , “Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all.“
The world is looking forward to seeing more and more Mermaid images on social media as a result of the magnificent work of Drake and Burgess . Steve Jobs nailed it by saying,“Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while. That's because they were able to connect experiences they've had and synthesize new things“¦.Namaste

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