Beat: Technology

VIVA TECHNOLOGY - The World s Rendez-vous For STARTUPS AND LEADERS

MAY 16 - 18, 2019 - Paris

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USPA NEWS - Was held on February 12, 2019 at Station F (in Paris - the World´s Biggest Startup Campus), introducing the VivaTech Event coming soon in Paris (France)... VivaTech is the World´s Rendez-vous for Startups and Leaders to celebrate Innovation. It´s a Gathering of the World´s Brightest Minds, Talents, and Products taking place in Paris on 16““18 May 2019. From Top Speakers and Exhibitions to Open Innovation and Live Experiences, VivaTech is a Celebration of Today´s Innovations and Tomorrow´s Possibilities for everyone who believes in the Power of Technology to transform Business and Society.

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Keynotes were given by :
* Roxanne VARZA : CEO Station F
* Pierre LOUETTE : CEO Groupe Les Echos - Le Parisien
* Maurice LEVY : President Board Monitoring Publicis Group
* Julie RANTY & Maxime BAFFERT : Co-General Directors Viva TEchnology
* Frederic MAZZELLA : President & Founder BlaBlaCar & Co-President France Digitale
* Jasmine ANTEUNIS : Co-Founder Recast AI

More than 100,000 Visitors attended the Third Edition (2018), an Increase of more than 47% in One Year. Viva Technology 2019 will build on this Success and will bring together Startups, Business Leaders and Executives, Investors, Academics, Students and Media from around the Globe. The Tatest Tech Innovations and Spectacular Immersive Experiences will be on Display in the Hall of Tech, in the Heart of Hall 1 and in the Various Parks : Robot, VR, GreenTech, and Mobility. CitroeÌ‚n will present two concept cars, one of which will be unveiled as a world premiere at VivaTech.

The Main Stage will welcome nearly 5000 Attendees in the DoÌ‚me de Paris (formerly the Palais des Sports) across from Hall 1. More than 450 Speakers from around the World and some of the Biggest Names in tech will be featured : Young Sohn (Samsung) - SY Lau (Tencent) - Dr Kai Fu Lee (author) - Amnon Shashua (Mobileye) - Gillian Tans (Booking.com) - Garry Kasparov (Avast Ambassador and Former World Chess Champion) - David Kenny (Nielsen) - Jean-Laurent BonnafeÌ‚ (BNP Paribas) - Philippe Wahl (La Poste) - Bernard Arnault (LVMH) - SteÌ‚phane Richard (Orange) - SeÌ‚bastien Misso e (Google) - Jean-Paul Agon (L´OreÌ‚al) - Fatoumata Ba (Janngo) - Ankiti Bose (Zilingo) - Flora Coleman (Transferwise) - Daniel Dines (UiPath) - Tanya Harrison (Arizona State University) - Casper Klynge (Danish Government) - Carine Magescas (AngelPad) - FreÌ‚deÌ‚ric Mazzella (BlaBlaCar) - Carlos Moedas (European Commission) - Pierre Moscovici (Commission EuropeÌ‚enne) - Emily Orton (Darktrace) - FrancÌ§oise SoulieÌ‚-Fogelman (Hub France IA) - Roxanne Varza (Station F).

*** The VivaTech Tour, 40 Meetups in 23 Countries, enables us to access the World´s most Dynamic Tech Ecosystems. More than 30 Country Pavilions (Germany, Belgium, Spain, the United Kingdom, Italy, Luxembourg and Switzerland, Algeria, Brazil, Morocco, Senegal, Taiwan and Tunisia) are expected at VivaTech this year along with Numerous International Personalities and the return of AfricaTech.

*** United Tech of Europe: A European focus for VivaTech in 2019 : Surveying a Landscape where the USA and China rule the Roost, Viva Technology shines a Spotlight on Europe´s Place and Role in the Technology Sector. What is being done to create and promote European Scaleups, given that Europe is Home for only 30 Unicorn Companies out of a total 265 in the World (source: CB Insight) How to make the European Tech Ecosystem a Reality and enable European Companies to attain Sucient Scale to compete in the Global Market ? These Questions will be Central to Discussions this Year, with a Dedicated Program Track, Pavilions hosted by

Numerous European Countries, and the Creation by VivaTech of the “Next European Unicorn Award“ in Partnership with Accel Partners.

*** Open Innovation : Sparking Business Synergy between Startups and Established Companies. This 4th Edition welcomes back Major Business Leaders, among them those who have helped make Viva Technology a Success out of the Starting Gate, eager to showcase their Innovation Strategy and their Spirit of Cooperation. Specically, 21 Major International Companies will host more than 1000 Startups at their Open Innovation “Labs“, helping to boost their Digital Transformation while providing the Startups with Opportunities for growth.

--- Viva Technology is a Barometer of Major Global Tech Trends :

*** Prioritizing Tech For Good
Today Innovation is part of a Wider Reflection on Positive Impact, particularly in the Areas of Education, the Environment, the Workplace, and Gender Parity. A New Space, Better Life Avenue, will gather Positive Impact Initiatives in Hall 2.2. Among the Highlights are Sessions such as the Impact Forum Conference and Prize Ceremonies such as the FAMAE Challenge Awards. For the Second Consecutive Year, at the Instigation of French President Emmanuel Macron, the Tech For Good Summit will bring together French and International Tech Leaders on the Eve of VivaTech´s o cial opening 15 May.

*** Women in Tech : Women gain a Solid Foothold
Viva Technology has been actively committed to the Cause of Gender Parity since othe First Edition. Driven to remedy the Persistent Underrepresentation of Women in the Tech Sector, VivaTech has set a Goal of Total Gender Parity among the Speakers in the Next Two or Three Years (in 2018 40% of Speakers were Women). Partnering with more than 25 French and International Organizations promoting Gender Parity, are invited some 3000 Women to attend VivaTech Free of Charge this Year. VivaTech is launching the Female Founder Challenge to assist Women led Startups get nancing. A big Girl Power Conference will be held on the Saturday, the Day of the Opening to the General Public. Salesforce renews its Commitment to Diversity with the Equality Lounge. Finally, European Commissioner for Science and Innovation Carlos Moedas will present at VivaTech the EU Prize for Women Innovators.

*** Talents at the Heart of the Digital Transition
Viva Technology helps to orientate People towards Digital Professions and encourages the Recruitment of Young Talents by facilitating Meetings with Startups and Major Partners in the Talent Center in Partnership with ManPowerGroup. On the Developer Side, the Partnership with TechCrunch has been renewed with the Organization of a 36-Hour Hackathon that will bring together 1,000 Hackers and the Creation of a «Developers Lounge».

Source : Preview Viva Technoloy at Station F - February 12, 2019
Viva Technology Event : May 16 - 18 2019, Paris at Porte De Versailles

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