Beat: Lifestyle

Jasmin Shojai Touted Next Top Model

Sydney Fashion Label Snaps ACT Model

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USPA NEWS - With her sultry Scarlett Johansson looks it's no wonder Fashion labels all over Australia are fighting for a piece of 'Shojai'.
The 22 year old Persian German cross mixed model from the Australian Capital City talks openly to USPA24 about her modelling life in an exclusive interview in Sydney.

While in Sydney Australia I was indeed blessed to be able to work with Top Model Jasmine Shojai with high profile designer Athena Arvanitis who is the creator of ' Miss Athena's Closet'. Working with such a designer is somewhat different to her normal modelling work as a 'Top Glamour' model. Shojai traveled from Canberra to Sydney and I asked Shojai about her experience as a model who has work with many labels.

"It was such an amazing experience. I really had a fantastic time and I really enjoyed working with Athena, the stylist (Miss Athena´s Closet) and yourself as her fashion photographer. Its definitely been any amazing two days, an experience I will never forget", smiled Shojai.

Jasmine, your photographic poses seem to be effortless, how much time do you spend in perfecting your poses?
"Every week I put aside plenty of time to actually go in front of the mirror and practice, and perfect poses. Modelling is my biggest passion, I love what I do. Posing in front of the mirror is so much fun for me. I just love it. I usually put aside 10-30 minutes a day, I put on some music and I just enter my 'Modelling Zone', its about expressing myself in the mirror".

I asked Shojai to name two models who have inspired and influenced her career?
"While growing up, I loved to watch the 'Victoria Secret Runway' Show on TV, I watched 'Next Top Model' and looked at models in high end magazines and I really felt inspired". Shojai went on to say,
"I would say Gigi Hadid is a very talented model, she is really amazing at what she does. She truly inspires me. Kendall Jenner is also an amazing role model to me, I love her work".

You recently achieved some amazing recognition on social media, please tell me a little bit about these recent achievements.
"My biggest achievement as of recent, was when I received the title of 'Australia´s Top Glamour Model for 2017'. I was truly overwhelmed when I got the phone call to say that I had won. This is truly such an honor for me, and I can definitely say this is something I really wanted to achieve, all my hard work has definitely paid off. At this point I am still working hard and proactively modelling and doing well in my career. I was also a finalist in the Australian Swimwear Model of the Year Search, it was really a wonderful experience. My experience grew and I gained a lot from it", said Shojai.

Where do you see yourself in 10 years?
"I see myself as a very successful woman and potentially even famous in 10 years. I can definitely see myself, as an internationally recognized model, with my own TV show and my own line of clothing , perfume or even cosmetics. I would love to see myself acting in the near future, it is something I definitely want to explore and as I become more and more successful in the industry, I am definitely going to explore more areas as more doors open.

What advice would you give to models new in the industry?
"Be confident and just be you. Everyone is beautiful and unique in their own way. Confidence and skill is something that develops over time. The more effort and passion you have. the more you are going to develop. Definitely invest into courses and one on one lessons, because they can definitely teach you so much, especially the basics, they are essential. Be careful as well, there are a lot of scam artists and people who are just pretending to be an industry professionals. Always do your research", cautioned Shojai.

Determination is everything in the modelling world . It really doesn't matter if you live in Paris , New York or Sydney. Fashion follows the wearer. Don't let the negativity of anyone close doors on your future. Yes as Shojai has pointed out do your homework when working with Agents and Agencies especially the owner operated / self appointed photographers as you need to at least ask for current police clearances. Kate Moss once said, "I was 14 when I started modeling. At the end of that first day my mum said, If you want to do this, you're on your own because I'm not traipsing around London ever again like that. It's a nightmare". ... Namaste

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